

Great Lakes Circular Material Roundtable

A Regional Approach to Glass Recycling

Increasing Supply and Use of Recycled Cullet for Container Manufacture

Scott DeFife, President Glass Packaging Institute
& Glass Recycling Foundation,
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About GPI | Learn About Glass | Recycling | Industry Resources | Advocacy | News & Events

NEWS

Welcome To The New GPI Website

VIEW ARTICLE

www.gpi.org

GLASS RECYCLING COALITION | MAKING GLASS RECYCLING WORK, TOGETHER

The Glass Recycling Coalition was founded in 2012, collaborating across the value chain to strengthen glass recycling. Since then, we have made following achievements in partnership with members:

EDUCATION	OUTREACH	MEMBERS
50+ Best Practices	46,000+ GlassRecycling.org webpage views	37 Members
800+ Webinar Attendees: 8 webinars	550+ National Annual Glass Recycling Survey Responses	5 Government Advisory Member
850+ Webinar video views	55+ Industry conference speaking opportunities	3 Advisory Members
400+ Users of Glass Recycling Decision-Making Tool	7 Regional Workshops	
	20+ Industry Media Articles	
	500+ Glass Champions Database	

www.glassrecycles.org

Learn more about Glass Recycling: www.glassrecycles.org

Contact the GRF: [Contact](#)

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Glass Recycling Foundation (GRF) is a 501c3 **non-profit organization** formed to provide and **raise funds and targeted assistance, demonstration and pilot projects** that address gaps in the **glass recycling supply chain** across the **United States**.

Help us by making a donation to the Glass Recycling Foundation:

www.glassrecyclingfoundation.org

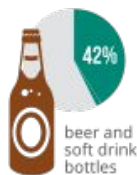


AMERICANS SAY "YES" TO GLASS RECYCLING

81% of the U.S. population have recycling programs available for glass beverage bottles

33.2%

of all glass containers were recycled in 2015



FACT

1 ton of carbon dioxide is reduced for every 6 tons of recycled container glass used in manufacturing

A BETTER ENVIRONMENT

10% INCREASE

A relative 10% increase in recycled glass reduces:

8% **4%** **10%**

particulates nitrogen oxide sulfur oxides



8 JOBS

U.S. GLASS CONTAINERS ARE A \$5.5 BILLION INDUSTRY = 18,000 JOBS



MADE IN AMERICA

Most glass customers and suppliers are within 300 miles of production plants

WITHIN 300 MILES

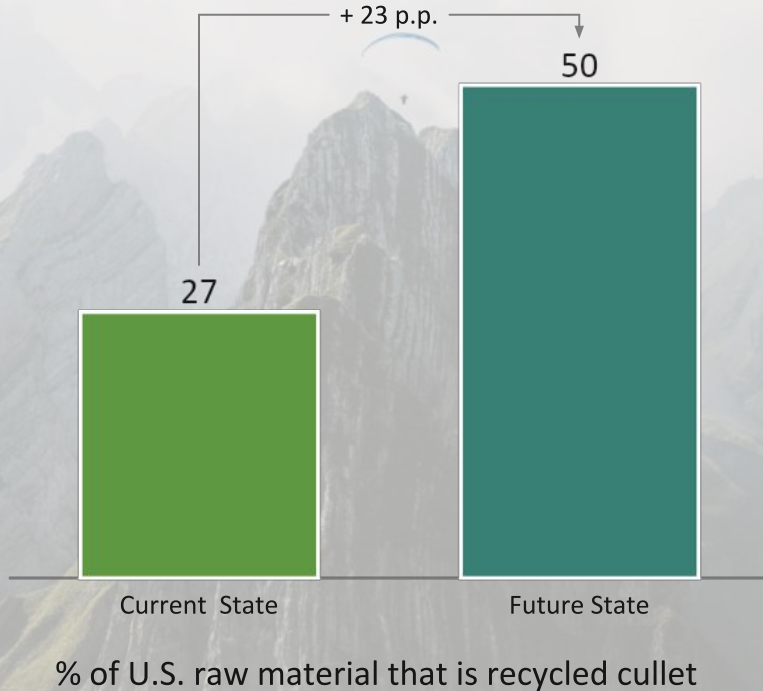
FACT

Raw materials for glass packaging can be **completely** sourced from within North America

The weight of glass bottles has been reduced by **APPROXIMATELY 40%** over the past 30 years

Transportation accounts for **LESS THAN 5%** of a packaging material's total carbon footprint

How can we get to 50% recycled cullet in containers in the next 10 years?



Define the starting point



Design solutions for archetypal geographies

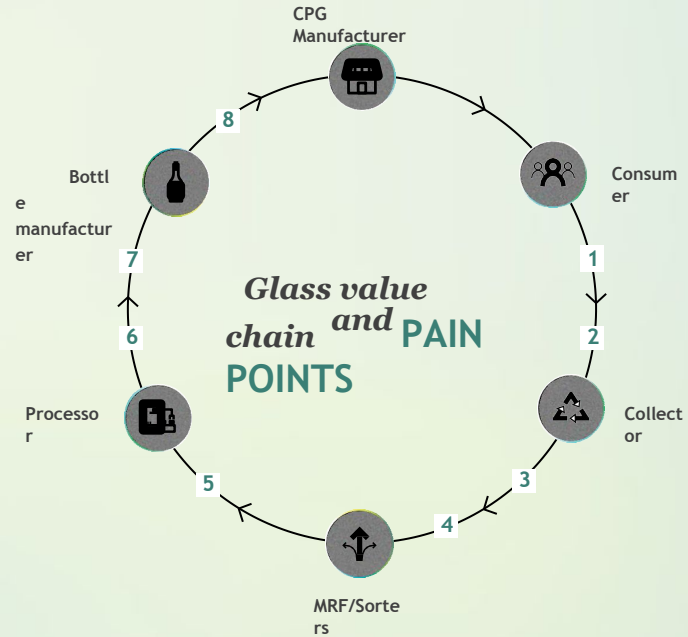


Synthesize U.S. strategy and roadmap

CHALLENGES to glass recycling

span the entire value chain and recovery process...

- 1 Consumers lack incentive to recycle if inconvenient; opt-in/subscription models lead to low participation
- 2 Rising MRF fees (\$100+/ton) and pressure from waste management industry have caused some municipalities to remove glass from curbside entirely
- 3 Lack of recycling mandates and high contamination cause significant portion of materials to be disposed directly to landfill
- 4 Low tipping fees for many MRFs (as low as \$9/ton) incentivize sending glass to landfill
- 5 Lack of processing capacity in certain areas creates limited glass demand and little incentive for MRF investments
- 6 Dense presence of fiberglass markets in some areas reduces potential supply for more circular glass containers
- 7 Geographic gaps between cullet supply and end markets require long hauling distances over 200 miles
- 8 Low prices for virgin materials (in some areas, average 20% lower than cullet) reduce demand for cullet



...and are exacerbated by local specificity required for effective solutions, preventing a 'one size fits all' approach nationwide

Midwest Region: MI, IN, IL, WI, OH

Legend

Current GPI Members

- Ardagh Glass
- ◆ Gallo Glass Co.
- ▲ O-I
- ⬠ Rocky Mountain Bottle Co.
- Strategic Materials, Inc.
- Glass Manufacturers
- Glass Recycling Processors
- Fiberglass Plants
- Bottle Bill States
- Target Region

